

**People.**  
Process. Profit.

COEUM



## COEUM TECHNOLOGIES SOLUTIONS GUIDE

[WWW.COEUM.COM](http://WWW.COEUM.COM)  
888-321-1711

## **To Our Valued Customers;**

*Success; the accomplishment of an aim or purpose*

The pressures of today's non-stop, always on Work From Home world, often make the goal of success seem impossible. We understand that it is essential to follow best practices whenever possible – thus ensuring success. Recognizing these pressures, we have compiled the enclosed Solution Guide for your review and usage. I trust you will find it of value as you begin the movement forward to see just how easy Work From Anywhere can be within the COEUM based solutions.

As you begin this review, do so with the understanding that COEUM is dedicated to developing solutions that enable clients to meet today's advanced challenges of operating a profitable business in a pandemic world. Responding to an enormous customer need, COEUM delivers a business solution that solves persistent issues of:

- **Insight & Intelligence.** Simply put, COEUM delivers the enterprise grade quality solutions that proactively solve issues, which often cause profit delay and inhibit the attainment of required Customer Service Goals. Built with over 100+ man years of experience and knowledge of the Industry's best practices, COEUM solutions provide ease of deployment, ease of use, and ease of maintainability for today's "always-on" Business Community.
- **Targeted Solutions.** At COEUM we do one thing and one thing only. We deliver focused software solutions, services and support for the Highly Engaged Work From Anywhere environment. Period. COEUM delivers world-class quality software solutions where you need them and when you need them – in the Real Live Business World – today!
- **Do more! Spend less!** Budget constrained? COEUM solutions eliminates the complexities associated with an Enterprise based deployment to allow for the standardizing of operational policies and procedures across all locations, thereby reducing capital expenditures, while increasing the time for value added contributions.

In short, COEUM delivers solutions that work, all day; every day AND we do it for a fraction of legacy expenses. Thank you for making the investment in our Company and our associated solutions. You will be glad you did.

Best Regards,

***Dale D. Royal***

CEO COEUM



www.coeum.com

# All About Us...

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As a really cool emerging company, COEUM is comprised of wily veterans with remarkable track records of success. With multiple IPO's as well as M&A exits under our belts, our entrepreneurial spirit, determination and drive is going strong. Having now joined forces to have fun and unleash the knowledge and best practices built up over about 1 billion years of combined experience, WE work as a team -

YOU AND TEAM COEUM!

The COEUM mission is simple: help you unburden and unleash the knowledge and expertise of your company's team to focus on the important things that truly matter every day. . . PEOPLE. PROCESS. PROFIT. As a team, we bring our business superpower of being able to make time and geography irrelevant - a superpower gained from decades of building highly distributed, profitable organizations - all while maintaining a life from coast-to-coast!

Our success is defined by your success. . . THAT'S THE COEUM PROMISE.

## WHAT WE DO...

With decades of experience under our belts, we understand that every business, in every industry, in every geographic corner of the world is faced with the common challenges of PEOPLE. PROCESS. PROFIT. Equipped with business super powers and dedicated to using them for good, COEUM helps defeat the challenges of time, location, and information by delivering the info and knowledge you require WHEN YOU NEED IT, WHERE YOU NEED IT, and HOW YOU NEED IT.

You have built a great business. . .  
you know it inside and out. But  
that doesn't mean you are really  
looking forward to another long  
night in Conference Room 4C  
trying to get the info you need.  
Remove that constant struggle  
and grab the info you need to  
keep that great business running,  
no matter where you are.

COEUM delivers the clarity and  
insight you need. It's what we do!



**1 (888) 321-1711**



## CORPORATE HIGHLIGHTS

### THE COMPANY

Michigan Based  
Veteran Leadership

### THE OFFERINGS

Service As Software  
Tailored Solutions  
Deployed Expertise

### THE FACTS

Application Integrations  
Full Analytics &  
Reporting

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## The Company...

Running a business is hard. Running one profitably can be brutal. Being able to keep people engaged, process streamlined and efficient, with a focus on profits for all requires more than just software, it requires domain expertise and experience. Having been conceived, built and designed from decades of running some of the most profitable companies in America, COEUM delivers Service as Software that meet the continually growing wants, needs and demands of a well-run, profitable corporation.

Success at COEUM means:

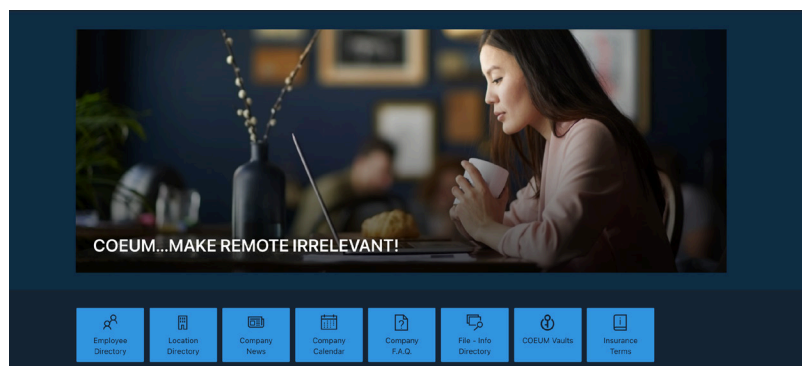
- Domain Expertise & Complete Knowledge Transfer Ensuring a Well-Informed, Well-Educated Customer is a Standard, not an Exception.
- Business Best Practices - A lean process that optimizes administrative, operations and profit, aligning them to your business - rather than having you trying to align your business to a piece of software.
- Rapid Build - Rapid Deployment Templates - Utilizing automated builder technology and pre-built best practice templates, COEUM can expedite the time to value with a tailored solution to as little as One (1) Week.

## COEUM...

At COEUM, we not only understand Work From Anywhere, we've lived it - for decades! Steeped in decades of operational expertise, COEUM delivers technology-based solutions that provide seamless, scalable and practical solutions that keep team members communicating, collaborating and productive, no matter the time, distance or geography. Deploying proven methodologies that eliminate the mundane, the tedious, and the stressful, COEUM helps keep the focus on that which really matters - Process and Profits. That is the COEUM way.

## BRINGING YOU SUCCESS

*"...We ran a parallel test of our normal process and COEUM side by side. That lasted about three days when employees found how fast we could move through our daily process AND have more information with ease of access. There is no going back to the manual way of yesterday!"*



## Who We Are...

COEUM Technologies is an emerging leader of tailored Software and Services for today's modern distributed workplace. Steeped in decades of Operational Expertise, COEUM's technology-based solutions provide seamless, scalable and practical solutions that inspire communication, collaboration and productivity no matter the time, distance or geography for Employee and Customer alike.

## How We Do This...

### COEUM CORE

- Employee Directory
- Location Directory
- Company FAQ
- Repository
- Company News
- Company Calendar
- The Dictionary
- Social Media

### CRITICAL FEATURES

- Service As Software Approach
- Best Practice Tailorable Templates
- Rapid Build - Rapid Deploy Model
- Comprehensive Notification & Reporting

### CRITICAL BENEFITS

- ROI in Hours
- Work From Anywhere
- Full Corporate Knowledge in The Palm of Your Hand
- Assimilation in Minutes, Not Months

# COEUM CORE

## CORPORATE HIGHLIGHTS

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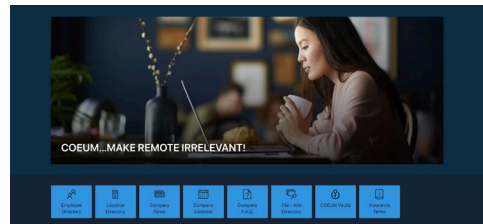
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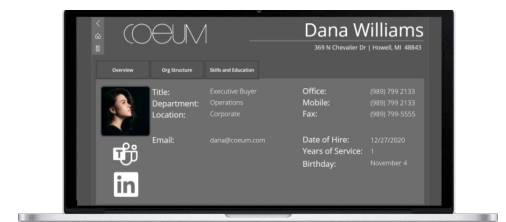


## COEUM CORE...



*COEUM CORE* . . an easy and centralized Knowledge Center that becomes the home for all corporate go-to info.

*Employee Directory* . . the most complete single source of employee info to keep all in touch and collaborating.



*Corporate Vault* . . The most efficient way to ensure those hard to find, no idea where they are, why do I need to keep them files remain in tact and available for business continuity.

## WORLD CLASS SUPPORT...

By definition, customer service is about serving the needs, wants, and desires of the customer - not the press, not the board, not the analysts. The customer. . . period.

At COEUM, we believe it is our responsibility to share best practices learned from decades of decentralized operations, while solving problems and answering questions that plague you today. All while exceeding your expectations. *That is the COEUM Customer Service Promise.*

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## How We Do This...

### COEUM ANALYTICS

- Executive Dashboards
- Sales Analytics
- KPI Dashboards
- AR/AP Dashboards
- Personnel Dashboards
- Production Dashboards
- POS Consolidation
- Top 10 Reporting

### CRITICAL FEATURES

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# COEUM ANALYTICS

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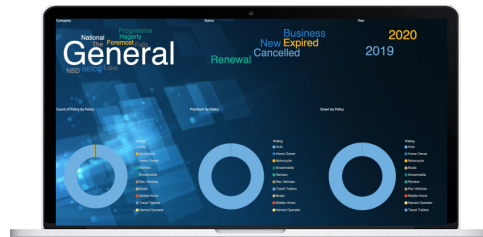
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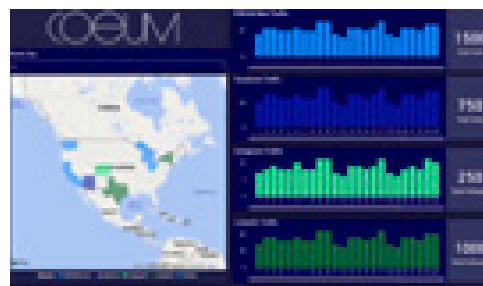
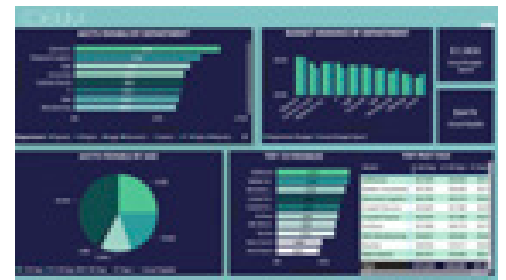


## COEUM ANALYTICS...



*COEUM ANALYTICS...* Customized to you and what you need to know before that first cup of coffee is done in the morning.

*Financial Analytics...* AR/AP... Ay Yi Yi... Grab all the data for Financial KPI's and review from phone, tablet, laptop, and desktop in real time.



*Social Media Made Easy...* Find out with a glance: Who, How Many, and How Often prospects are responding to your marketing messages from all channels.

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# COEUM VAULT

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## How We Do This...

### COEUM VAULT

- Corporate Vault
- Loan/Investment Vault
- M&A Exit Vault
- Fractional CFO Vault
- Personnel Vault
- Licensing Vault

### CRITICAL FEATURES

- Service As Software Approach
- Best Practice Tailorable Templates
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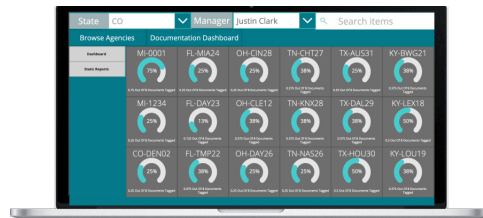
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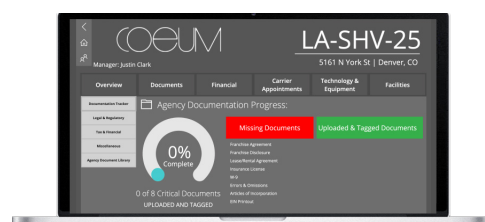


## COEUM VAULT



COEUM VAULT... Based upon decades of experience, Vault provides a private data room for all business-critical documents without the hallway filing cabinet.

Whether the need is for Corporate Best Practice, Commercial Loans, or prepping for M&A exit, COEUM Vault provides the data room to ensure you are prepared and complete.



COEUM VAULT... Template Based... Tailored to you. After all, Knowledge is Power.

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## How We Do This...

### COEUM AUDIT

- License & Appointment Audit
- Compliance with Regulatory Guidelines
- Most Common Administrative Misstep Analysis
- 22 Most Common Administrative Fines

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## COEUM AUDIT



COEUM AUDIT... A low cost affirmation that your License, Appointment, and Filings with the State Licensing Bureau are accurate and complete.

COEUM AUDIT... Why pay administrative fines for no great reason? For less than the cost of a daily Mocha Mocha Java Latte, have peace of mind that you won't get walloped by the State for administrative stuff that doesn't grow your business!

Category	Item	Status	Notes
License	License #12345	Active	
Appointment	Appointment #67890	Active	
Filing	Filing #11111	Active	
Filing	Filing #22222	Expired	Renewal Due
Filing	Filing #33333	Expired	Renewal Due
Filing	Filing #44444	Expired	Renewal Due
Filing	Filing #55555	Expired	Renewal Due
Filing	Filing #66666	Expired	Renewal Due
Filing	Filing #77777	Expired	Renewal Due
Filing	Filing #88888	Expired	Renewal Due
Filing	Filing #99999	Expired	Renewal Due
Filing	Filing #10101	Expired	Renewal Due
Filing	Filing #11112	Expired	Renewal Due
Filing	Filing #12121	Expired	Renewal Due
Filing	Filing #13131	Expired	Renewal Due
Filing	Filing #14141	Expired	Renewal Due
Filing	Filing #15151	Expired	Renewal Due
Filing	Filing #16161	Expired	Renewal Due
Filing	Filing #17171	Expired	Renewal Due
Filing	Filing #18181	Expired	Renewal Due
Filing	Filing #19191	Expired	Renewal Due
Filing	Filing #20201	Expired	Renewal Due

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